



2010 PRICE LIST

Display Ads, except for the cover spaces, are located in the article sections of the NewMarket Services Information Guides. The trim size of the guides are 8 1/4" x 10 5/8"; perfect bound. Please consult the ad specifications for the exact dimensions of your chosen size and configuration. We cannot guarantee placement, but will make every effort to match the content of your ad with the corresponding subject matter in the guides.

The following prices reflect the cost per month, based on a 12 month agreement.*
Apply an 8% discount for 12 month prepay terms.

4-Color Sized Display Ads

Back Cover	\$400.00
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Facing Front Cover	\$375.00
Facing Back Cover	\$350.00
Pages 2, 3 or 4	\$350.00
Inside Body Page, Full Page	\$325.00
Inside Body Page, 1/2 Page	\$275.00
Inside Body Page, 1/4 Page	\$225.00

Black & White Sized Ads

Full Page	\$250.00
1/2 Page	\$175.00
1/4 Page	\$100.00

Internet/Guide Listings

150 Word Write-up	\$ 30.00
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Coupons

Web based	\$25.00
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* Shorter term agreements and payment options are available.
Please consult your sales representative regarding your options.